

VERO BEACH 32963 RATE CARD 2023



	52x Weekly rate	26x ad rate	12x ad rate	4x ad rate	1x ad rate
FULL PAGE AD (Dimensions: 10 x 13)	\$1,595	\$1,795	\$2,025	\$2,125	\$2,275
3/4 PAGE AD (Dimensions: 10 x 10.75)	\$1,245	\$1,295	\$1,495	\$1,595	\$1,750
2/3 PAGE AD (Dimensions: 7.45 x 9.15)	\$995	\$1,065	\$1,195	\$1,295	\$1,475
1/2 PAGE AD (Dimensions: Horizontal: 10 x 6.25 or Vertical: 4.93 x 12)	\$850	\$895	\$1,075	\$1,115	\$1,175
1/3 PAGE AD (Dimensions: 4.93 x 9.15)	\$735	\$835	\$955	\$995	\$1,055
1/4 PAGE AD (Dimensions: 4.93 x 6.25)	\$515	\$575	\$685	\$695	\$765
1/8 PAGE AD (Dimensions: 4.93 x 3.1)	\$290	\$345	\$415	\$435	\$475
BUSINESS DIRECTORY (Dimensions: 3.2 x 1.25)	\$80	\$95	\$100	\$105	\$110
DINING (Dimensions: 4.93 x 3.95)	\$130	\$160	\$195	\$220	\$250

AD RATES AS OF JANUARY 2023

ALL SIZES WIDTH X HEIGHT

Space reservation and ad copy are due no later than noon Thursday for the following week's publication.